Rating 0.00 0.00

Orders	Order / Rev:	104785		
	Alt Order #:	06832435		497
	Product Desc:	American Crossroads		
	Estimate:	691		KSNV
	Flight Dates:	09/18/12 - 09/27/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/26/12 / 09/04/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads - Pyise		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Bill Plan					Totals			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	133	\$97,525.00	\$82,896.25	September 2012	133	\$97,525.00	\$82,896.25
					Totals	133	\$97,525,00	\$82,896,25

Agency External ID:

POLITICAL/AGY, PISSUE, GEN

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$97,525.00
Market	100%	\$304,765.62

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$100,572.66
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$45,714.84
KTUD	1%	\$3,047.66
KVVU	17%	\$51,810.16
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,095.31

L	n Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1 KSNV	09/18/12	09/18/12	Wake Up Early w	ı/Wagn6M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early V	Vagners					•			4
	WAKE-	W/WAGN!	ERS REV I	RATE									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/	17/12	09/23/12	-T	1	\$200.00	0.00						

KSNV

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #:
Elight Dates:

06832435 09/18/12 - 09/27/12

Product Desc:

American Crossroads

Estimate:

691

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/18/12 09/18/12 Wake Up Early w/ Wagn@M KSNV 430a-5a -T----:30 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 \$200.00 0.00 KSNV 09/19/12 09/19/12 Wake Up Early w/ Wagn@M 430a-5a ----:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$200.00 0.00 E 3 KSNV 09/20/12 09/20/12 Wake Up Early w/ Wagn@M 430a-5a ---T---:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T--\$200.00 0.00 KSNV 09/23/12 09/23/12 Wake Up Early w/ Wagn@M 430a-5a ----s :30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$200.00 0.00 KSNV 09/24/12 09/24/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$200.00 0.00 KSNV 09/25/12 09/25/12 Wake Up Early w/ Wagn@M 430a-5a 0.00 NM :30 \$200,001 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate **Rating** Week: 09/24/12 09/30/12 -T----\$200.00 0.00 KSNV 09/26/12 09/26/12 Wake Up Early w/ Wagn@M 430a-5a --W----:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 -W----\$200.00 0.00 KSNV 09/27/12 09/27/12 Wake Up Early w/ Wagn@M 430a-5a \$200.001 ---T---:30 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week; 09/24/12 09/30/12 ---T---\$200.00 0.00 KSNV 09/18/12 09/18/12 CM The Agenda 1230pm 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 \$325.00 0.00 E 10 KSNV 09/19/12 09/19/12 The Agenda 1230pm CM 1230-1p ;30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 \$325.00 0.00 E11 KSNV 09/20/12 09/20/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$325.00 0.00 E 12 KSNV 09/21/12 09/21/12 The Agenda 1230pm CM 1230-1p ----F--:30 \$325.001 MM 00.0 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Weekdays 1 4 1 Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$325,00 0.00E13 KSNV 09/24/12 09/24/12 CM 1230-1p :30 \$325.001 0.00 NM \$325.00

KSNV

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Order / Rev:

104785

Advertiser:

iser: American Crossroads

Alt Order #:
Flight Dates:

06832435 09/18/12 - 09/27/12

Product Desc:

American Crossroads

Estimate:

691

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date Weekdays** Spots/Week Rate Rating M----Week: 09/24/12 09/30/12 \$325.00 0.00 E 14 KSNV 09/25/12 09/25/12 The Agenda 1230pm CM 1230-1p -T----·30 \$325.001 MN 00.0 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$325.00 0.00 E 15 KSNV 09/26/12 09/26/12 The Agenda 1230pm CM 1230-1p :30 --W----\$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --W----\$325.00 0.00 E 16 KSNV 09/27/12 09/27/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 ---T---09/30/12 \$325.00 0.00 E 17 KSNV 09/18/12 09/18/12 Rachael Rav CM 11am-12pm --T----:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$325.00 0.00 E18 KSNV 09/19/12 09/19/12 Rachael Ray CM 11am-12pm --W---:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$325.00 0.00 E 19 KSNV 09/20/12 09/20/12 Rachael Ray CM 11am-12pm ---T---:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date Spots/Week Weekdays | Rate Rating ---T---Week: 09/17/12 09/23/12 \$325.00 0.00 E 20 KSNV 09/21/12 09/21/12 Rachael Rav CM 11am-12pm ----F--:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date Weekdays Spots/Week Rate Rating ----F---Week: 09/17/12 09/23/12 \$325.00 0.00 E 21 KSNV 09/24/12 09/24/12 Rachael Ray CM 11am-12pm :30 \$325,001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$325.00 0,00 Rachael Ray E 22 KSNV 09/25/12 09/25/12 CM 11am-12pm -T----:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 -T----\$325.00 0.00 E 23 KSNV 09/26/12 09/26/12 Rachael Ray CM 11am-12pm --W----:30 \$325,001 1 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 \$325.00 0.00 E 24 KSNV 09/27/12 09/27/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 --T---\$325.00 0.00 E 25 KSNV 09/18/12 09/18/12 CM 2pm-3pm -T----:30 \$325.001 0.00 NM \$325.00

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

104785

785

Advertiser:

American Crossroads

06832435

09/18/12 - 09/27/12

Product Desc:

American Crossroads

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			The Doctors The Doctors									
DOCTO	ORS									_		
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV		12 09/19/12	The Doctors The Doctors	СМ	2pm-3pm	~W	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO <u>Sta</u> Week: 09	art Date	End Date 09/23/12	Weekdays W	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV			The Doctors The Doctors	СМ	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO												
Sta Week: 09	art <u>Date</u> /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV		12 09/21/12	The Doctors The Doctors	СМ	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCT(ORS art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	F	1	\$325.00	0.00						
E 29 KSNV		12 09/24/12	The Doctors The Doctors	СМ	2pm-3pm	М	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCT(ort Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				l		
Week: 09		09/30/12	M	1	\$325,00	0.00						
		12 09/25/12	The Doctors The Doctors	СМ	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO		End Date	Mankdaya	O	Dete	Datin						
Week: 09	art <u>Date</u> /24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 31 KSNV		12 09/26/12	The Doctors The Doctors	СМ	2pm-3pm	W	;30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO Str Week: 09	art Date	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E32 KSNV			The Doctors The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO										1		
Week: 09		09/30/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00			-			
			M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	- T~	:30	1	\$325.001	0.00 NM	, 1	\$325,00
	/ SHW3- art Date	NBC REV RA End Date		Cnoto Minak	Data	Detine				l		
Week: 09		09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 34 KSNV	09/19/	12 09/19/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
		NBC REV R	ATE									
Week; 09		End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	Y SHW3- <u>art Date</u>	NBC REV RA	ATE <u>Weekdays</u>	Spots/Week	Data	Pating				ļ		
Week: 09		09/23/12	<u>vveekdays</u> T	Spois/veek 1	 	Rating 0.00				l		
E36 KSNV	09/21/	12 09/21/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
		NBC REV R		Cmat=8811	D.C.	D-0						
Week: 09	art Date 1/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1		Rating 0,00			•			
E37 KSNV	09/24/	12 0 9/24/ 1 2		СМ	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00

KSNV

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #: Elight Dates: 06832435

09/18/12 - 09/27/12

Product Desc: Estimate:

American Crossroads

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H					, ,,,,,,,,,			
TODAY	SHW3-I	NBC REV RA	•									
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	M	1	\$325.00	0.00						
E38 KSNV	09/25/1	2 09/25/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	SHW3-I	NBC REV RA										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	-T	1	\$325.00	0.00						
E 39 KSNV	09/26/1	2 09/26/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	SHW3-I	NBC REV RA	•									
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	W	1	\$325.00	0.00					,	
E40 KSNV	09/27/1	2 09/27/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	' SHW3-I	NBC REV RA	•									
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/30/12	T	1	\$325.00	0.00						
E41 KSNV	09/18/1	2 09/18/12	M-F Today Show M-F Today Show		9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHW2-I	NBC REV RA	•	11								
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	~T	1	\$750.00	0.00						
E 42 KSNV	09/19/1	2 09/19/12	M-F Today Show M-F Today Show		9-10a	W	:30	1	\$750,001	0.00 NM	1	\$750.00
TODAY	SHW2-I	NBC REV RA		11								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	~-W	1	\$750.00	0.00						
E 43 KSNV	09/20/1	2 09/20/12	M-F Today Show		9-10a		:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHW2-I	NBC REV RA	M-F Today Show ATE	' N								
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	T	1	\$750.00	0.00						
E 44 KSNV	09/21/1	2 09/21/12	M-F Today Show		9-10a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHW2-I	NBC REV RA	M-F Today Show ATE	111								
<u>Sta</u>	ert Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	F	1	\$750. 00	0.00						
E45 KSNV	09/24/1	12 09/24/12	M-F Today Show		9-10a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	′ SHW2-I	NBC REV R	M-F Today Show ATE	' 11								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09.		09/30/12	M	1	\$750.00	0.00						
E46 KSNV	09/25/1	12 09/25/12	M-F Today Show		9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	′ SHW2-	NBC REV R	M-F Today Show ATE	/ II								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	-T	1	\$750.00	0.00						
E 47 KSNV	09/26/1	12 09/26/12	M-F Today Show		9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHW2-	NBC REV R	M-F Today Show ATE	f II								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	W	1	\$750.00	0.00			·			
E 48 KSNV	09/27/	12 09/27/12	M-F Today Show		9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	/ SHW2-	NBC REV R	M-F Today Show ATE	r ti						:		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	T	1	\$750.00	0.00				×		
E49 KSNV	09/18/1	12 09/18/12		CM	63 0 -7pm	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

KSNV

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Order / Rev:

104785

Advertiser:

American Crossroads

Alt Order #:

06832435

Product Desc:

American Crossroads

Flight Dates:

09/18/12 - 09/27/12

Estimate:

	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type Spots	Amount
Solit Calle				• •							
Model March Control Ma				Mr. d.d.	0 1 637 1	ъ.	D. ()				
E50 KSNV 0919/12 0919/12 MF Jeopardy MF											
Signt Date End Date Menkelays SoolsWiew Rate Rating Wenkelays SoolsWiew Rate Rating SoolsWie								:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
E51 KSNV 09/20/12 09/20/12 MF Jospardy	<u>Sta</u>	<u>rt Date</u>	End Date								
MF Floopardy								:30	1 \$1,000,001	0.00 NM 1	\$1,000,00
Start Date End Date Meekdows Spots-Week Rate Spots-Week	IFODA					,			. 4.1000.04,	,	Ψ1,000.00
Mesel				Meekdays	SnoteMlook	Pato	Doting			101	
Sizrt Date End Date Meek 69/47/12 09/23/12 09/23/12 09/23/12 MF Joopandy				•	СМ	630-7pm	F	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
Week: 09H7/1/2 09H24/12 09H				Meekdaye	SnoteMaak	Pato	Define				
E53 KSNV 09/24/12 09/24/12 MF-Jeopardy MF-Jeopardy MF-Jeopardy JEOPARDY-TP CHANGE Week: 09/24/12 09/25/12 MF-Jeopardy JEOPARDY-TP CHANGE Week: 09/24/12 09/25/12 MF-Jeopardy JEOPARDY-TP CHANGE Start Date MF-Jeopardy JEOPARDY-TP CHANGE STATE DATE MF-JEOPARDY-TP CHANGE STATE MF-JEOPARDY-											
Start Date End Date Weekday Spots/Week Rate Rating Start Date Spots/Week Spots				, ,	СМ	630-7pm	M	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
Mesk: 09/24/12 09/25/12 09/25/12 M-F Jeopardy				Manlada	Constantition in	D-4-	m . !!				
E 54 KSNV 09/28/12 09/28/12 Na.F Jeopardy Na											
Start Date End Date Weekdays Spots/Week Rate Rating 0,000	E 54 KSNV	09/25/1	12 09/25/12	•				:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
Week: 09/24/12											
E 56 KSNV 09/26/12 09/26/12 WF Jeopardy WF Jeopardy JEOPARDY T CHANGE Start Date Meek 09/24/12 09/20/12 — 1 \$1,000.00 0.00											
Start Date End Date Weekdays Spots/Week Rate Rating								:30	1 \$1,000.001	0. 00 NM 1	\$1,000.00
E 56 KSNV 09/27/12 09/27/12 M-F Jeopardy M-F Jeopardy M-F Jeopardy JEOPARDY-TP CHANGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12T 1 \$1,000.00 0.00 E 57 KSNV 09/18/12 09/18/12 The Tonight Show CM 1135p-1237a -T :30 1 \$750.001 0.00 NM 1 \$760.00 TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 The Tonight Show CM 1135p-1237a :30 1 \$750.001 0.00 NM 1 \$760.00 TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/29/12 The Tonight Show CM 1135p-1237a :30 1 \$750.001 0.00 NM 1 \$760.00 E 58 KSNV 09/20/12 09/20/12 The Tonight Show CM 1135p-1237a :30 1 \$750.001 0.00 NM 1 \$760.00 TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12	Sta	rt Date	End Date								
Marging Marg								:30	1 \$1,000,001	0.00 NM 1	\$1,000,00
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	<u>Sta</u>	ırt Date	End Date	Weekdays							
	lease.			· · · · · ·		1135p-1237a		:30	1 \$750.001	0.00 NM 1	\$750.00

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Order / Rev:

104785

06832435

Advertiser;

American Crossroads

Alt Order #: Flight Dates:

09/18/12 - 09/27/12

Product Desc: Estimate:

American Crossroads

Ln Ch Start End		Start/End Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
	The Tonight Show Tonight Show					
TONITE SHW-NBC< REV R		5 .4. 5 .4				
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$750.00 0.00				
E 62 KSNV 09/25/12 09/25/12	The Tonight Show CM Tonight Show	1135p-1237a -T	:30 1	\$750.001	0,00 NM 1	\$750.00
TONITE SHW-NBC< REV R	ATE					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week -T 1	<u>Rate</u> <u>Rating</u> \$750,00 0.00				
E 63 KSNV 09/26/12 09/26/12	The Tonight Show CM Tonight Show	1135p-1237aW	:30 1	\$750.001	0.00 NM 1	\$750.00
TONITE SHW-NBC< REV R		B. B.				
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$750.00 0.00				
E 64 KSNV 09/27/12 09/27/12	The Tonight Show CM Tonight Show	1135p-1237aT	:30 1	\$750.001	0.00 NM 1	\$750.00
TONITE SHW-NBC< REV R		5 .4 5 .4		,		
<u>Start Date</u> <u>End Date</u> Week; 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$750.00 0.00				
E 65 KSNV 09/18/12 09/18/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm ~T~~~· (4:30 PM-5:00 PM)	:30 1	\$700.001	0.00 NM 1	\$700.00
NEWS PC	NA/I-I-I-I	5.4				
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate Rating</u> \$700.00 0.00				
E 66 KSNV 09/19/12 09/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pmW (4:30 PM-5:00 PM)	:30 1	\$700.001	0.00 NM 1	\$700.00
NEWS PC						
<u>Start Date</u> <u>End Date</u> Week; 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$700.00 0.00				
E 67 KSNV 09/20/12 09/20/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pmT (4:30 PM-5:00 PM)	:30 1	\$700.001	0.00 NM 1	\$700.00
NEWS PC Start Date End Date	Wookdaya Chata/Maak	Doto Malina				
Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$700.00 0.00				
E 68 KSNV 09/21/12 09/21/12		4-5pmF	:30 1	\$700.001	0.00 NM 1	\$700.00
NEWS PC	4PM NEWS (1 hour)	(4:30 PM-5:00 PM)				
Start Date End Date	Weekdays Spots/Week					
Week: 09/17/12 09/23/12 E 69 KSNV 09/24/12 09/24/12	F 1 NEWS 3 at 4 (1 HOUR)CM	\$700.00 0.00 4-5pm M	:30 1	\$700.001	0.00 N M 1	\$700.00
	4PM NEWS (1 hour)	(4:30 PM-5:00 PM)	.00	φ, σσ,σσ1	0.00 110	ψ100.00
NEWS PC Start Date End Date	<u>W</u> eekdays Spots/Week	Rate Rating				
Week: 09/24/12 09/30/12	M 1					
E 70 KSNV 09/25/12 09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pmT	:30 1	\$700.001	0.00 NM 1	\$700.00
NEWS PC	ALIM MÉMAS (1 HORI)	(4:30 PM-5:00 PM)				
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week					
E 71 KSNV 09/26/12 09/26/12	· · · · · · · · · · · · · · · · · · ·	\$700.00 0.00 4-5pmW	:30 1	\$700.001	0.00 NM 1	\$700.00
NEWIE DO	4PM NEWS (1 hour)	(4:30 PM-5:00 PM)				+
NEWS PC <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate Rating				
Week: 09/24/12 09/30/12	W 1	\$700.00 0.00				
E72 KSNV 09/27/12 09/27/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pmT→ (4:30 PM-5:00 PM)	:30 1	\$700.001	0.00 NM 1	\$700.00
NEWS PC						
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$700.00 0.00			İ	
E 73 KSNV 09/18/12 09/18/12	СМ	6-7a -T	:30 1	\$1,000.001	0.00 N M 1	\$1,000.00

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Order / Rev:

104785

06832435

Advertiser:

American Crossroads

Alt Order#: Flight Dates:

09/18/12 - 09/27/12

Product Desc: Estimate:

American Crossroads

Ln Ch	Start	End	Inventory Code		Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-7a WakeU M-F 6-7a WakeU	•								
WAKE '	W/WAGI	IRS2 REV F		,								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M-F 6-7a WakeU		\$1,000.00	0,00			44 000 004			
E /4 NOINV	ו זפו ופט	2 09/19/12	M-F 6-7a WakeU		6-7a	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE '	W/WAGN	NRS2 REV F		p m.r.ag.iote								
_	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	~~W		\$1,000.00	0.00	<u> </u>			·		
E /5 KSNV	09/20/1	2 09/20/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE '	W/WAGN	IRS2 REV F		p wiringiners								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	T		\$1,000.00	0.00		-				
E 76 KSNV	09/21/1	2 09/21/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	W/WAGI	IRS2 REV F		p wwwagners								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	F		\$1,000.00	0.00						
E 77 KSNV	09/24/1	2 09/24/12	M-F 6-7a WakeUp		6-7a	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	W/WAGN	NRS2 REV F	M-F 6-7a WakeU RATE	p w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$1,000.00	0.00						
E 78 KSNV	09/25/1	2 09/25/12	M-F 6-7a WakeUp		6-7a	~T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	M/M/AGN	IRS2 REV F	M-F 6-7a WakeU RATE	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	-T		\$1,000.00	0.00						
E79 KSNV	09/26/1	2 09/26/12	M-F 6-7a WakeU	_	6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
MAKE	ነለ/ለለ/ለ <i>ር</i>	NRS2 REV F	M-F 6-7a WakeU	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	W		\$1,000.00	0.00						
E 80 KSNV	09/27/1	2 09/27/12	M-F 6-7a WakeUp		6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE	LALARIA OR	JDCO DEVI	M-F 6-7a WakeU	p w/Wagners								
	art Date	NRS2 REV F End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	T		\$1,000.00	0.00						
E 81 KSNV	09/18/1	2 09/18/12	Today Show	CM	658a-9am	-T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
*	. O. B D.		Today Show									•
	' SHW RI art Date	EV RATE End Date	Weekdays	ChataMinak	Data	D-4						
Week: 09		09/23/12	<u>vveeкuays</u> -Т	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
			Today Show	СМ	658a-9am	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
			Today Show						•			7.1==0.00
		EV RATE	16ta - Iralini in	On ata BA(a ala	D-4-	B - (! ·						
<u>اح</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 83 KSNV			Today Show	СМ	658a-9am	T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
			Today Show					•	71,000.001	0.00 1411	•	Ψ1,500.00
		EV RATE	187 1 4									
<u>Sta</u> Week: 09.	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00						
·			Today Show	CM	658a-9am	F	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
			Today Show			•	.00	'	# 1,000,00 T	O.OO TAIM	· '	ψ1,500.00
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<u>Sta</u> Week; 09,	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
E 85 KSNV			, -	CM	\$1,500.00 658a-9am	0.00 M	:30	4	\$1,500.001	0,00 NM	4	ቀ 4 ደብር ርር
= 30 MONY	QUILTI I	_ = 00127112		CIVI	500a-3ajij	[4]	,50		ψ1,000.00 Ι	O'OO MIN	1	\$1,500.00

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Order / Rev:
Alt Order #:

104785

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Advertiser:

American Crossroads

Product Desc:

American Crossroads

Flight Dates: 0

09/18/12 - 09/27/12

Estimate:

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
				Today Show Today Show									
			EV RATE	Medial	04-541	D-1-	D. Carr						
V	<u>Sta</u> Jeek: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1		<u>Rating</u> 0.00						
E 86	KSNV	09/25/1	2 09/25/12	Today Show Today Show	СМ	658a-9am	-T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
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E 87				Today Show Today Show	СМ	658a-9am	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
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W	<u>عند.</u> /eek: 09	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00						
E 88	KSNV	09/27/1	2 09/27/12	Today Show Today Show	СМ	658a-9am	T	:30	. 1	\$1,500.001	0.00 NM	1	\$1,500.00
			EV RATE										
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				NEWS 3 at 4 (1		4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
	FIRST	NWS 3-4	_	4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)						
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				:		
	√eek: 09/	17/12	09/23/12	-T	1	\$700.00	0,00						
E 90	KSNV	09/19/1	2 09/19/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:	W 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
	FIRST	NWS 3-4	<	(,,	,	(
W	<u>Sta</u> √eek: 09	rt <u>Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
				NEWS 3 at 4 (1	HOUR)CM	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
	FIDST	NWS 3-4		4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)						·
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
-	Veek: 09		09/23/12	T	1	\$700.00	0.00						
E 92				NEWS 3 at 4 (1 4PM NEWS (1)	•	4-5pm (4:00 P M-4 :	F 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
		NWS 3-4 irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09		09/23/12	F	1		0.00						
E 93	KSNV	09/24/1	2 09/24/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
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۱۸	<u>Sta</u> Veek: 09.	rt <u>Date</u>	End Date 09/30/12	Weekdays M	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
				NEWS 3 at 4 (1	HOUR)CM	4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
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		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 09,		09/30/12	-T	1	\$700.00	0.00						
E 95	KSNV	09/26/1	2 09/26/12	NEWS 3 at 4 (1 4PM NEWS (1 I		4-5pm (4:00 PM-4;	W 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
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V	<u>Sta</u> Veek: 09.	<u>rt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$700.00	<u>Rating</u> 0.00						
			2 09/27/12	NEWS 3 at 4 (1		4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700,00
	FIRST	NWS 3-4	 <	4PM NEWS (1 I	iour)	(4:00 PM-4:	30 PNI)						
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O1	110119	30/10/1	2 30/10/12		CIVI	5550h	- W	.50	1	\$1,000.001	0.00 NM	1	\$1,000.00

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Advertiser:

American Crossroads

Alt Order#: Flight Dates: 06832435

09/18/12 - 09/27/12

Product Desc:

American Crossroads

Estimate:

691

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-I- Early News M-F Early News **VARIOUS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/17/12 09/23/12 1 \$1,000.00 0.00 E 98 KSNV 09/21/12 09/21/12 M-F Early News CM 5-630p :30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **VARIOUS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----F--1 \$1,000.00 0.00 M----E 99 KSNV 09/24/12 09/24/12 M-F Early News CM 5-630p :30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News VARIOUS Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M-----\$1,000.00 Week: 09/24/12 0,00 E100 KSNV 09/26/12 09/26/12 M-F Early News CM 5-630p --W----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **VARIOUS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 1 \$1,000.00 0.00 E101 KSNV 09/18/12 09/18/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T----\$450.00 0.00 E102 KSNV 09/21/12 09/21/12 Dr. Phil CM 3-4p ---F--:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Start Date **End Date Weekdays** Spots/Week Rate Rating ----F--09/23/12 Week: 09/17/12 \$450.00 0.00 E103 KSNV 09/24/12 09/24/12 Dr. Phil CM 3-4p :30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL< Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 09/24/12 09/30/12 M-----\$450.00 0.00 E104 KSNV 09/26/12 09/26/12 Dr. Phil CM 3-4p --w---:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --W----\$450.00 0.00 E105 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350.001 0.00 NM \$350.00 **News 3 Sunrise SATURDAY** AVG. ALL WKS Spots/Week Start Date End Date Weekdays Rating Rate ----S-Week: 09/17/12 09/23/12 \$350.00 0.00 E106 KSNV 09/18/12 09/18/12 Noon News CM 12-1230pm :30 1 \$425.001 0.00 NM \$425.00 1 Noon News **NEWS 3 AT NOON End Date** Start Date Weekdays Spots/Week Rate Rating 09/23/12 -T----Week: 09/17/12 \$425.00 0.00 E107 KSNV 09/20/12 09/20/12 Noon News CM 12-1230pm ---T---:30 \$425,001 0.00 NM \$425,00 Noon News **NEWS 3 AT NOON** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 -T---\$425.00 0.00 E108 KSNV * 09/25/12 09/25/12 Noon News CM 12-1230pm :30 \$425.001 0.00 NM \$425.00 Noon News **NEWS 3 AT NOON** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/24/12 09/30/12 -T----\$425.00 0.00 E109 KSNV 09/27/12 09/27/12 CM 12-1230pm :30 \$425.001 0.00 NM \$425.00

Print Date: 09/05/12 07:37:23 Page 11of 12

Order / Rev:

104785

Start Date

Start Date

E122 KSNV 09/25/12 09/25/12

E121 KSNV 09/24/12 09/24/12

FACE-J RALSTON< REV RATE

Week: 09/17/12

Week: 09/24/12

End Date

09/23/12

End Date

09/30/12

<u>Weekdays</u>

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M-F Jeopardy

M-F Jeopardy

<u>Weekdays</u>

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06832435 09/18/12 - 09/27/12 Product Desc:

Estimate:

American Crossroads

691

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	nts Rate Pri	Rtg Type S	innts	Amount
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E111 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at	ElevenCM	11pm-1135pi	nS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
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E112 KSNV	09/23/1	2 09/23/12			9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
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	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
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Spots/Week

Spots/Week

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KSNV

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Order / Rev:

104785

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06832435

09/18/12 - 09/27/12

Product Desc:

American Crossroads

Estimate:

Thursday Prime 8-9pm Shart Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spots/W	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
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